

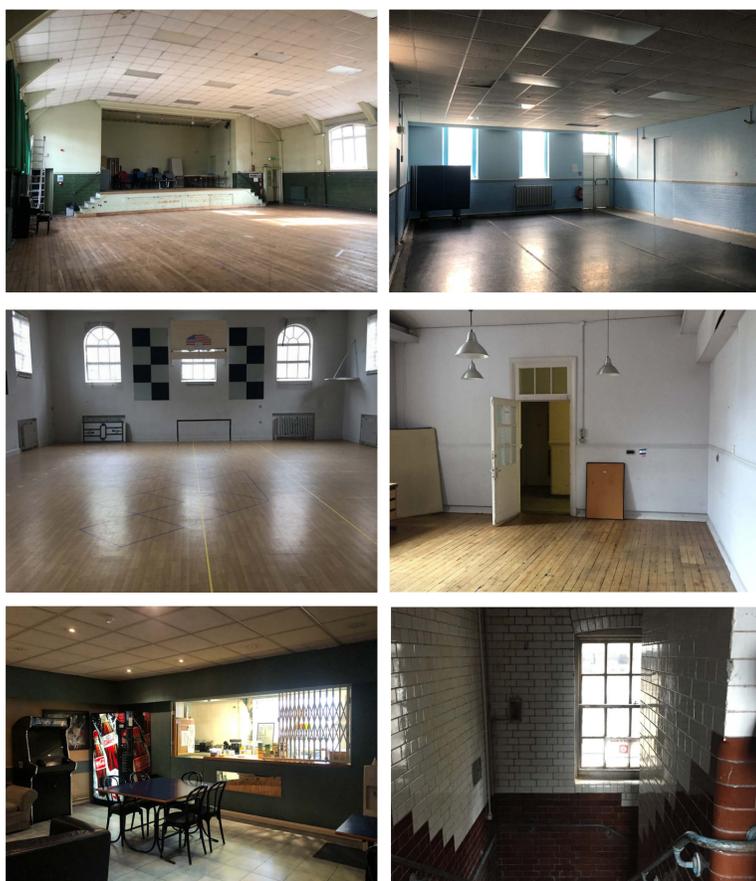
1884	1914	1920	1934	1935	1939	1942	1946	1951
The Club started as the individual effort of the late Mr Frank Briant who gathered around him a number of boys who met under his leadership at the School in Newport Street and called themselves the Beaufoy Institute.	During the First World War (1914-1918) the club was the centre for local Red Cross and other working parties, being visited by H.M. Queen Mary and H.R.H. the Prince of Wales.	Membership of the men's club was some 300, and of the boy's club about 80 to 100, who used the club frequently. Events were mainly sporting and indoor games.	Mr Frank Briant died at age of 70. He had expressed a hope that the responsibility would be undertaken by his friends from Mill Hill School with whom a connection had been kept up since the early 1920's.	Frank Briant Memorial Council was formed. The Church hall on the opposite side of Lambeth Walk was rented as a gymnasium and the basement has been converted into changing rooms.	With the outbreak of war the scale of voluntary help was greatly reduced. Evacuation and severe bomb damage the neighbourhood shrank the members. The boy's club preserved the buildings from fire damage.	It was decided to concentrate entirely on the boys' club for the period of the war and the whole building was made available to them. Mr Norman Freeman was appointed as full time leader.	After the WW2 the buildings were in poor shape afterwards, standing in a largely derelict area. Essentially repairs were carried out and the club recovered its vitality, with 200 of membership.	Opening Ceremony with the whole of new building in occupation. The advisability of making provision for girls as well as boys was agreed.



ALFORD HOUSE YOUTH CLUB



Above: Skating in the Upper South Hall



Photographs showing the internal of Alford House

ALFORD HOUSE HAS BEEN SERVING AND SUPPORTING THE YOUNG PEOPLE OF THIS AREA SINCE 1884. IT IS 70 YEARS THIS SEPTEMBER SINCE THE CLUB TOOK FULL OCCUPATION OF THE BUILDINGS IN AVELINE STREET.

In 2019, membership reached a high of 473 which represents a 12% increase on the previous year. Overall attendance exceeded 4000, with over 10,000 contact hours supporting young people. The majority of activities and resources are directed to the 11-19 age group, which represents the majority of members. The Index of Multiple Deprivations (IMD) demonstrated that 45% of members live in the 20% most deprived localities in England and a further 36% live in the next band of 20-30%. This is a quote from a Club attendee: "I feel that Alford House is an amazing experience, especially for someone my age that lives in south London. There's so much to do and everybody gets along."

THESE BOARDS SHOW A PROPOSAL FOR A NEW BLOCK OF FLATS ON THE CLUB'S CAR PARK, FOR WHICH THE CLUB IS SHORTLY TO MAKE A PLANNING APPLICATION. IF PLANNING CONSENT IS THEN GAINED, THE CAR SITE WILL BE SOLD TO A DEVELOPER TO BUILD OUT THE FLATS. THE PROCEEDS OF THIS LAND SALE WILL BE ENTIRELY PUT BACK INTO THE CLUB, SO THAT VARIOUS MODERNISATION WORKS CAN THEN BE UNDERTAKEN.

Key facts

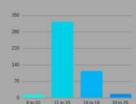
2018 - 2019

466 YOUNG PEOPLE
Registered Members (Target 200)

152
Females Reached (Target 100)

314
Males Reached (Target 100)

AGE DISTRIBUTION



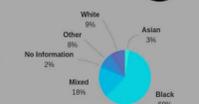
4,254 ATTENDANCES



SESSIONS 428



ETHNICITY



138

Attended 10 times or more



Above: Graphic from 2018-19 Annual Review